

# VfCMS

„Verein für Credit Management Schweiz“  
„Associazione per Credit Management in Svizzera“  
„Association pour le Credit Management en Suisse“

## Presentation Geneva for



Association of Corporate Treasurers – Suisse Romande



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## Why ?

- Financial crisis 2009
- Receivables Management experienced as a weak spot
- and unpaid receivables becoming a threat
  
- Start of VfCMS with two Members

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## Selection of Associations for Credit Management in Europe

Germany 1000 Members



Italy



France



European / world wide  
Organisation bodies



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Our members today



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## Firma

Aare Energie AG  
ABB Schweiz AG  
Accarda  
Adecco Ressources Humaines SA  
Aon Hewitt (Schweiz) AG  
ARK ANALYTICS AG  
Aspen Insurance  
Atradius  
Auriga Credit Network  
Autodesk SA  
BASF Schweiz AG  
Bayer International SA  
Belfor (Suisse) AG  
Bisnode D&B Schweiz AG  
Bisnode Schweiz AG  
Calag Carrosserie Langenthal AG  
Caterpillar Financial  
CMC Europe GmbH  
Coface  
ConvaTec International Services GmbH  
Creditreform Egeli Zürich AG  
CRIF AG  
Crucell Switzerland AG  
DICOM International AG  
ElectronicPartner Schweiz AG  
ERNE AG Holzbau  
Euler Hermes World Agency  
FCIB-NACM-INC  
FMCC Finance  
GETAZ ROMANG SA  
GFL  
Glencore International AG

groupe e sa  
Gruner Gruppe  
guess  
Holcim (Schweiz) AG  
Howeg Transgourmet Schweiz AG  
INTERHOERBIGER Finanz AG  
Intrum Justitia AG  
Intrum Switzerland GmbH  
Jakob Müller AG Frick  
km credit consulting gmbh  
LeasePlan (Schweiz) AG  
Leica Geosystems AG  
Lyreco Switzerland AG  
M+R Spedag Global AG  
MCH Messe Schweiz (Basel) AG  
Mechel Trading AG  
Müller & Pappas  
Nestlé Suisse S.A.  
Novelis AG  
Oragroup  
Pestalozzi + Co AG  
Prof. Schumann GmbH  
Sanitas Troesch AG  
SBB Schweizerische Bundesbahnen  
SENIOfcare AG  
SHS VIVEON Schweiz AG  
Sika Schweiz AG  
Sipro Siderprodukte AG  
Socar Energy Holding  
SOCIETÀ ANONIMA EMANUELE CEN  
Stirmann AG  
Syngenta Crop Protection AG  
The Dow Chemical Company  
TNT Swiss Post AG  
Trammo AG  
Triumph-Adler Visinfo AG

UBS AG  
upc cablecom GmbH  
Vectronix AG  
Vorarlberger Landes- und Hypothekenbank AG  
Western Union Business Solutions Schweiz  
Wyssen Seilbahnen AG  
Xerox Finance AG

## Vorname

Umberto  
Ralph  
Frank R.  
Felix K.  
Dirk  
Arthur  
Beatrice  
Benjamin  
Josef  
Sarah  
Ana Maria  
Daniela  
Sibylle  
Bora  
Daniel  
Andreas  
Daniela  
Tobias  
Claudio  
Michael  
Claude  
Stefan  
Diego  
Daniela

## Nachname

Piani  
Rochau  
Schmid  
Toggenburger  
Arpagaus  
Enama  
Hampl  
Vicino  
Calan  
Bönzli  
Carrillo Salazar  
Ciriolo  
Dalla Zuanna  
Fakkusoglu  
Kunz  
Thode  
Utz  
Glock  
Cavelti  
Leyh  
Del Don  
Just  
Mendez  
Lenz

## Our 107 Members

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- Credit Management = Receivables Management
- VfCMS purpose:

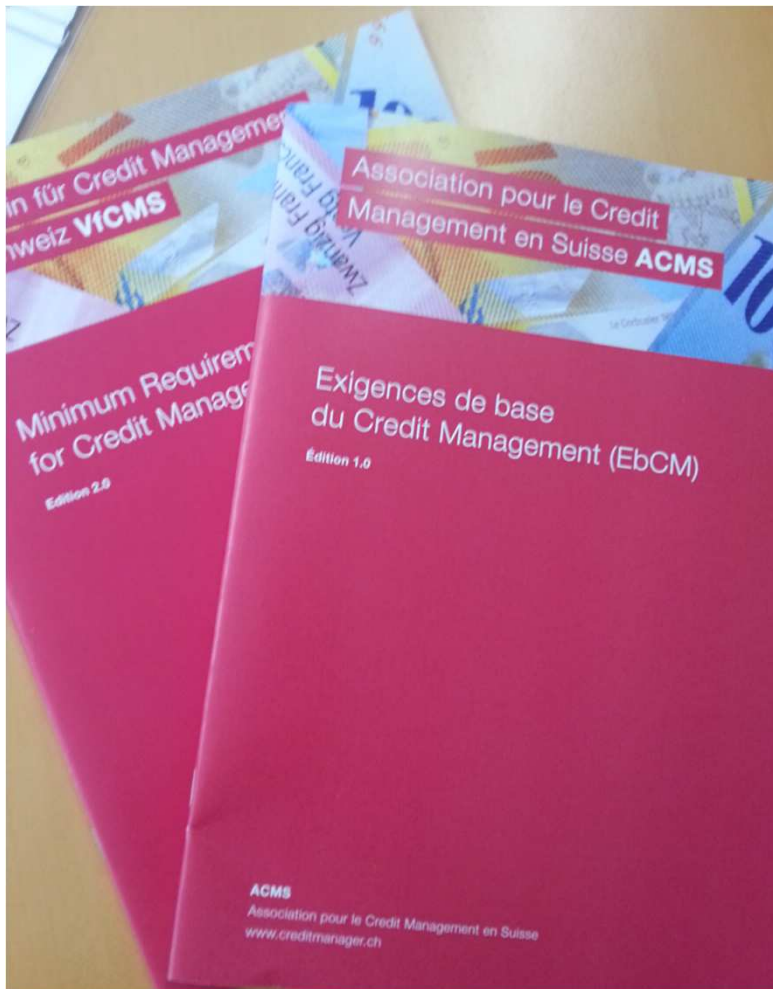
Advance the professional interest's of Credit Managers in Switzerland  
Issue Minimum Requirements for Credit Management (Audit by KPMG)  
Develop Credit Management Education in Switzerland  
Organize Events and Exchange of Professional Experience  
Organize local informal gatherings (Lunch/Apéro)  
Monitor international developments  
Bring Credit Manager's in Switzerland together (Networking)

## Organisation of VfCMS

- Board (6)
- Task Force Zürich (15)
- **Task Force Lausanne/Geneva (pending)**
- Task Force Lugano (pending)
  
- Task Force Education
- Task Force International Relations
- Task Force Professional Information
- Task Force [www.creditmanager.ch](http://www.creditmanager.ch)
- Task Force MaCM

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German  
English  
Italian  
French



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ControllerAkademie

Controller Akademie AG | Altstetterstrasse 124 | 8048 Zürich  
Telefon 044 438 88 00 | info@controller-akademie.ch

Factsheet

## Debitoren managen: «Fachleute für Credit Management»



### Inhalt:

#### Nachmittag 1

Mindestanforderungen im Credit Management: Credit Policy – interne Regeln: Organisation

*Referent: Dr. Michael Leyh*

#### Nachmittag 2 und 3

Jahresabschlussanalyse – Datenbasis, Gliederung, Bewertungsstandards, Stille Reserven

Kennzahlen für Credit Management – berechnen und interpretieren

*Referent: Daniel Schneider*

Credit Managers  
Teach!

31 Trained in  
2 years

24 passed  
Exam

ine

Unknown Zone | Protected Mode: On

[www.creditmanager.ch](http://www.creditmanager.ch)

Zürich – Lausanne - Lugano

## Taks Force VfCMS Zürich, Structure

President:  
L. Hofmann Atradius

Vice-President/ Marketing & Website / Events  
A. Hungerbühler Bisnode

Secretary:  
S. Goetz, Glencore

Education:  
D. Schneider, Novelis

Minimum Standards  
Dr. M. Leyh, BASF Intertrade

International Relations/Informations  
P. Pavone, BASF

Professional Information / MaCM  
D. Kaltenborn, Dow Chemicals

Actuary:  
C. Cavelti, KPMG

**President Regional Geneva  
vacant**

Presidente Regionale Lugano  
Vacant

Where are we going from here:

- Expand our Member Base especially in French / Italian speaking area
- 2015 will see the third education course
- We will revise the Minimum Standards for Credit Management
- We will go on bringing Credit Managers together !



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## Thank you to



Association of Corporate Treasurers – Suisse Romande

## and thank you for your attention!

