# optal effortless

Growing pains: Coping with success

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## Since 2010 we have been turning B2B payments on its head



B2B payments:

Complex

Inefficient

Expensive

Risk & fraud





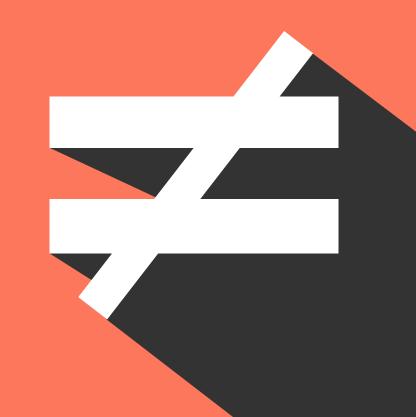
#### The Optal way:

Simplicity

Automation and reconciliation

Monetise supply chain

Single use virtual card





#### History so far...



#### Sector we operate in





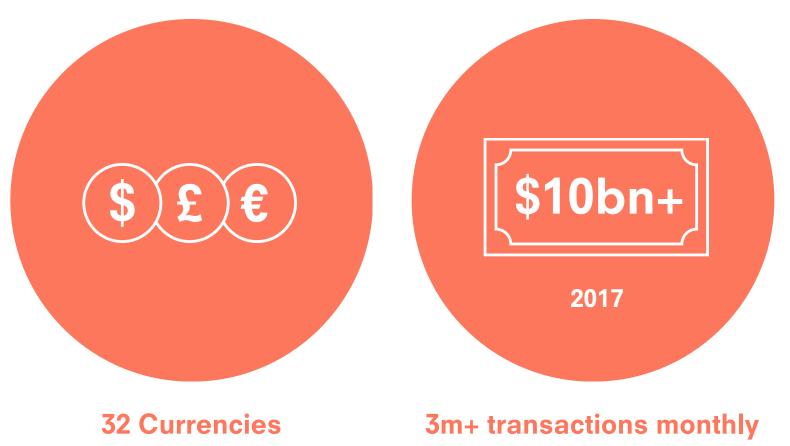
#### Milestones...





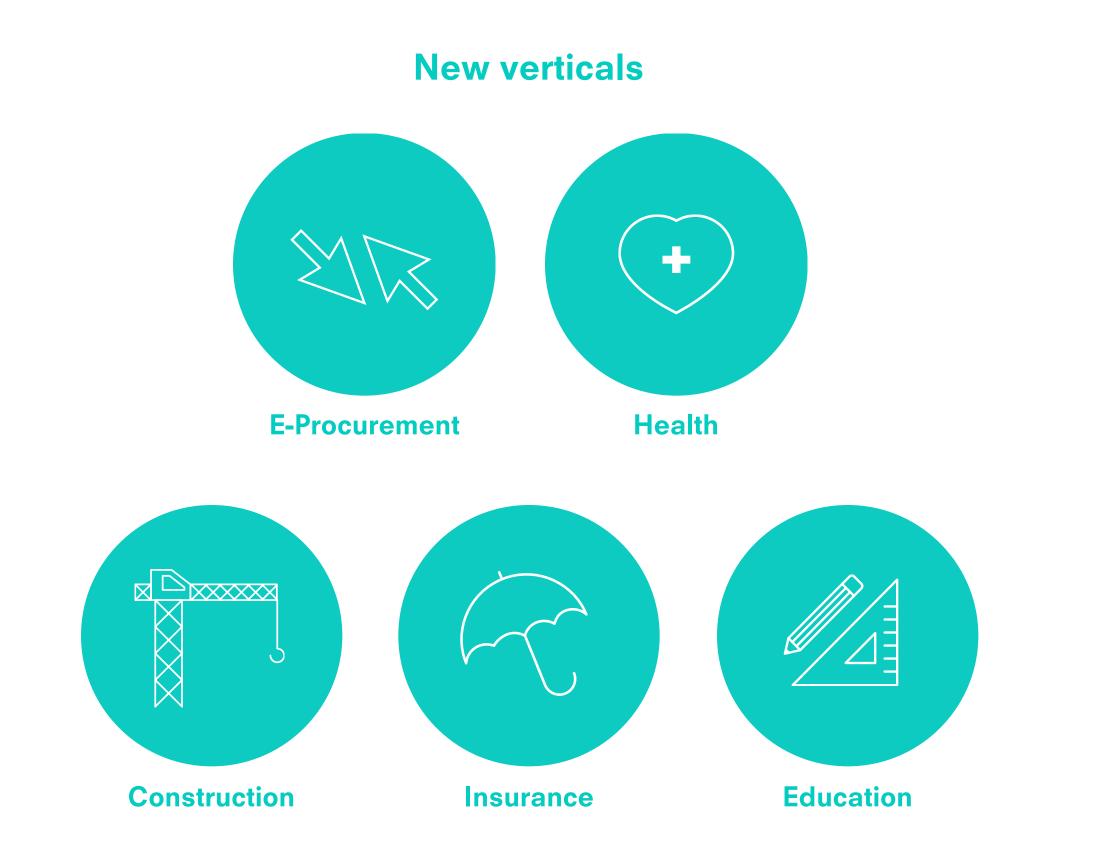


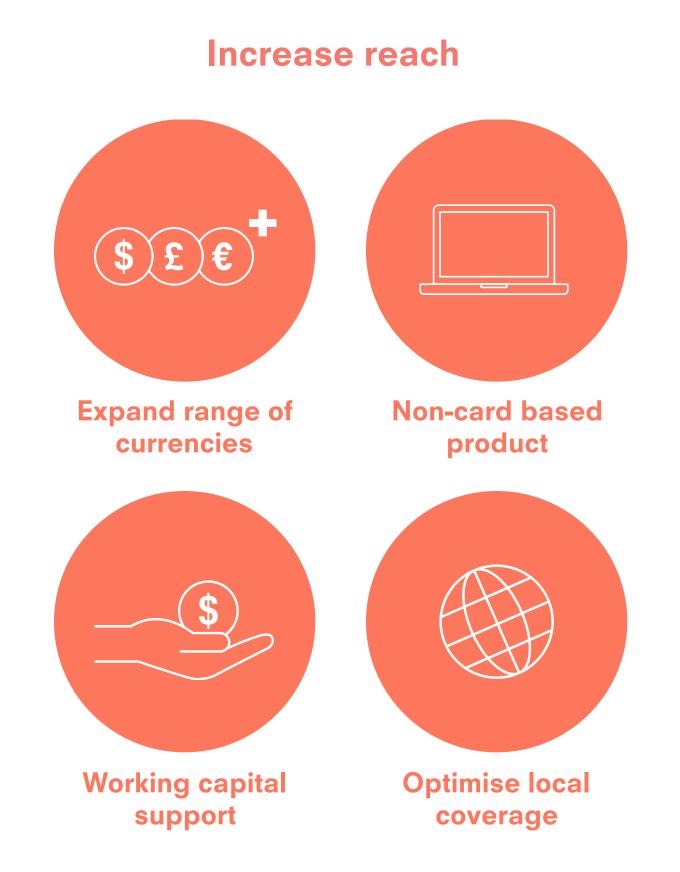
#### Triple digit growth rates over the last 3 years





#### 2020 MoonShot...







#### Acquisition:

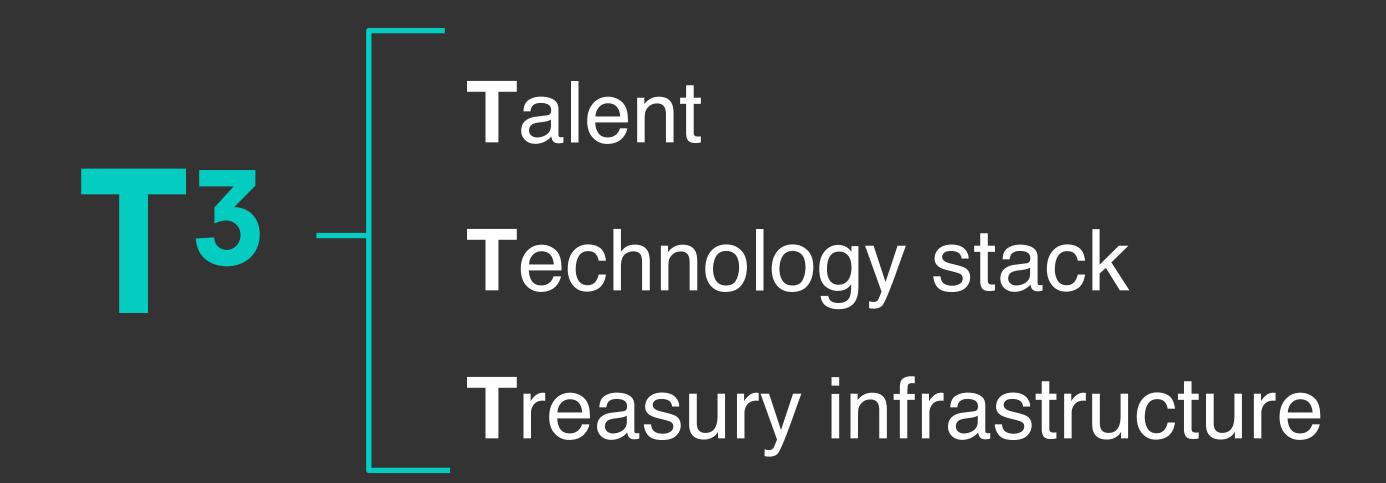
Q1 2017 UK based FinTech company

Core business
B2B payments and optimising cash flow

Ultimate goal
Support the rapid growth and 2020 vision



## Acquisition challenges:





#### Talent

Personnel into HQ in London

Training and induction

**Common incentives** 

New career opportunities

Tools to succeed

Talent is key

Culture and skills

Integrating talent

Flat structures



## **T**3

#### Technology stack

Cloud hosted technology

Seamless integration with partners

Scalable for broader product scope

Technology Stack can make or break your strategy

Integrated systems

Joint roadmap



## **T**3

# Treasury infrastructure

Reduce infrastructure complexity

Centralised management of banking network

Al and Machine Learning tool for fraud and risk mitigation

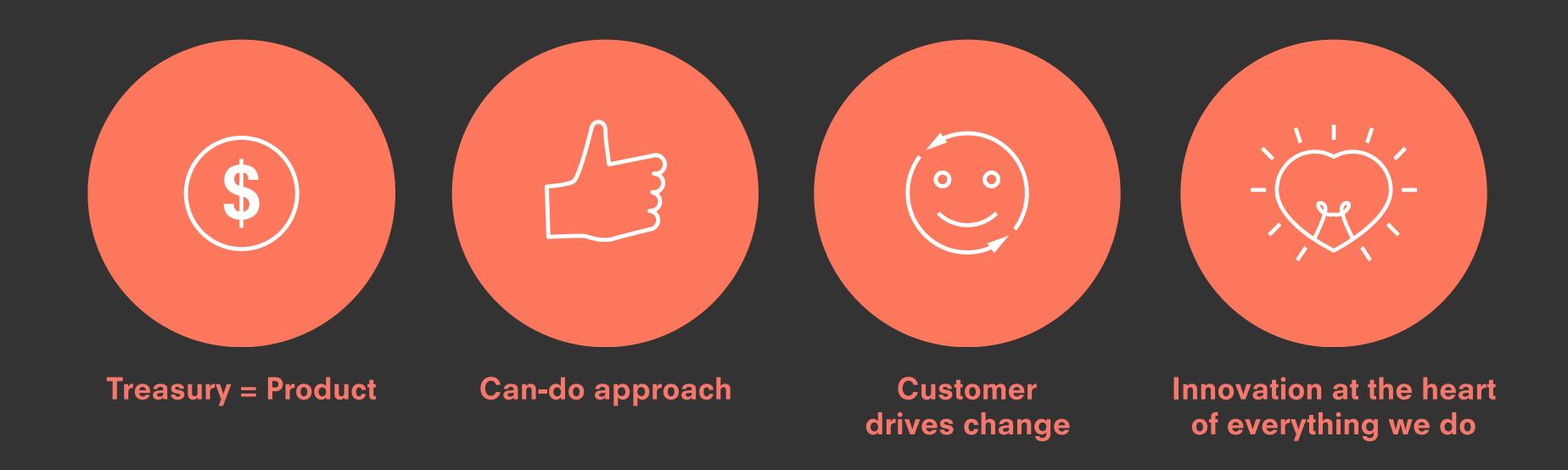
Treasury Infrastructure is the supporting beam

Rigorous processes vs being agile

**Centralised management** 

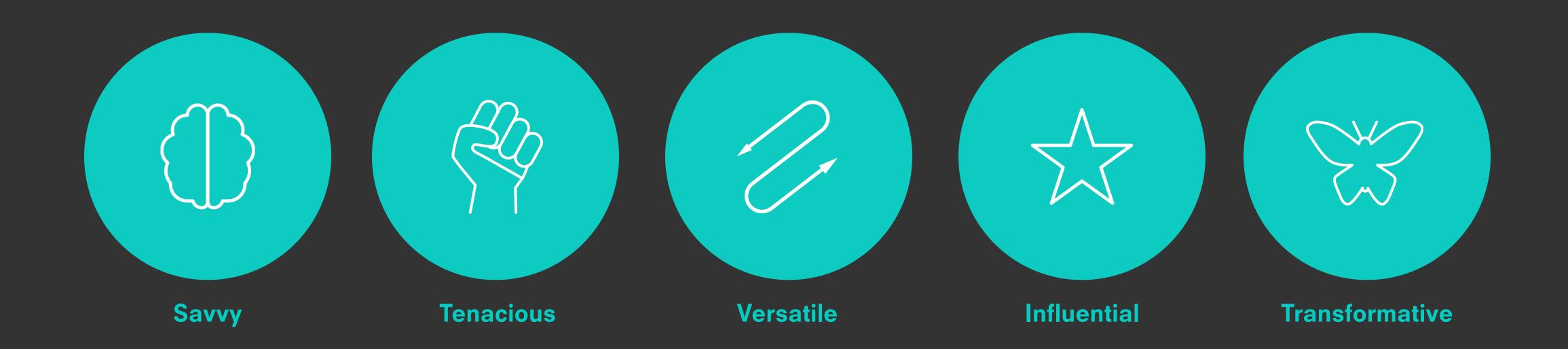


## Our approach to change:





#### Values:



€150million revenue with 30 people





HQ

17 Moorgate London



Australia

31 Queen Street Melbourne



Hong Kong

89 Queensway Hong Kong